

Vendorenliste austria.com/plus



Die Vendorenliste bildet den aktuellen Stand vom 24.04.2025 ab, wird jedoch regelmäßig aktualisiert, um den dynamischen Marktbedingungen gerecht zu werden.

Nr	IAB ID	Google ID	IAB ID	Google ID	IAB ID	Google ID	IAB ID	Google ID	IAB ID	Google ID	IAB ID	Google ID	IAB ID	Google ID					
1	1plusXAG	92	51	ban! interactive marketing GmbH	771	101	Exponential Interactive, Inc d/b/a VDX.tv	1	151	Lumen Research Limited	63	201	Prebid.org	351	Vimeo				
2	Aarki, Inc.	806	52	Bannerflow AB	273	102	Exposbox	1548	152	N.D. Primis Technologies Ltd.	228	202	Protected Media LTD	762	252	Vistar Media EMEA BV	302	2677	
3	Active Agent (Virtual Minds GmbH)	40	53	Bannernow, Inc.	801	103	Eyesta Phe Ltd.	120	153	Magnite CTV, Inc.	202	203	Publicis Media GmbH	226	253	VLYBY Digital GmbH	1009		
4	ACTV8, Inc.	1098	54	Basis Global Technologies, Inc.	156	104	Facebook (Meta)		89	154	Magnite, Inc.	52	204	PubMatic, Inc.	76	254	Weborama	284	
5	Ad Alliance GmbH	788	55	BeeswaxO Corporation	12	105	Factor Eleven GmbH	795	155	Magnite, Inc. (Carbon AI Limited)	493	205	PulsePoint, Inc.	81	255	Waelect GmbH	282		
6	AdDefend GmbH	539	56	Between Exchange	724	106	First-id	1178	156	Magnite, Inc. (Outstream)		206	Quantcast	11	256	Wizaly	281		
7	adgear technologies		57	BIDSWITCH GmbH	128	107	Firstfeed GmbH (ADCELL)	766	157	Marfeel Solutions, SL (Compass)	943	207	Rakuten Marketing LLC	60	257	X (Twitter)			
8	Adex (Virtual Minds GmbH)	44	58	Bidtellect, Inc	185	108	Flashtalking	78	158	Media Force Communications Ltd	671	208	RATEGAIN ADARA INC	57	258	Xandr, Inc.	32		
9	Adforce Digital Intelligence LTDA	1322	59	bidMachine	736	109	Gemius SA	328	159	Media Innovation Group, LLC		209	Readpeak Oy	290	259	Xpnl.ai SAS	1142		
10	Adform A/S	50	60	BidTheatre AB	30	110	Getintent USA, inc.		1215	160	Media-Micro-Census GmbH	1122	210	Republika Data Analytics and Technologies GmbH	800	260	Xplosion		
11	Adfinesy	15	61	BILENDO SA	625	111	GR GmbH	758	161	Media.net Advertising FZ-LLC	142	211	Republika Research &	703	261	Yahoo EMEA Limited	25		
12	ADITION (Virtual Minds GmbH)	39	62	Bis Global Limited	94	112	Games GmbH	967	162	MediaMath, Inc.	313	212	Rich Audience Technologies SLU	108	262	Yieldize (Virtual Minds GmbH)	70		
13	Adibox SA	93	63	Brightcove Inc.		1019	113	Goldbach Group AG	580	163	MEDIAETHMICS SAS	184	213	rockabox Media Ltd	308	263	Yieldmo, Inc.	173	
14	Adnam! Aps	612	64	Caltra Inc.	315		114	Google Ads	229	164	mfadsrvr.com		214	Roq.ad GmbH	4	264	YOC AG	154	
15	Adnuntus AS	855	65	Channel Factory		1488	115	Google Advertising Products	755	165	Microsoft Advertising	1126	215	RTB House S.A.	16	265	YouTube		
16	Adobe Advertising Cloud	264	66	Chartbeat		130	116	Google Analytics		166	Microsoft Advertising / Bing Ads		326	216	Salesforce.com, Inc.	1226	266	Yusp	821
17	Adobe Advertising Manager, Adobe Experience Plattf	565	67	CleverPush GmbH		1139	117	Google Fonts		167	Microsoft Clarity			217	Samba TV Inc.	350	267	Zemanta Inc.	210
18	AdSpirit GmbH	6	68	Cloudflare		1097	118	Google General	229	168	MindTake Research	1250	218	Scene Stealer Limited			zeotap GmbH	301	
19	adsquare GmbH	66	69	Codvelop Technologies GmbH	1310	119	Google Maps		169	MIQ Digital Ltd	101	219	Semasio GmbH	84		Zeta Global Corp.	469		
20	AdsWizz Inc.	507	70	Comcast International France SAS/FreeWheel Mec	285	120	Google Optimize	229	170	Monet Engine Inc	737	220	ShareThis, Inc	33					
21	advanced store GmbH	195	71	Commanders Act	416	121	Google Recaptcha		171	MOOT TECHNOLOGY LTD	151	221	ShowHeroes SE	111					
22	Advertly AB (publ)	822	72	Conflant Inc.	56	122	Google Tag Manager		172	N.Rich Technologies Inc.	20	222	ShowHeroes SRL	276					
23	AdView	1022	73	Connatix Native Exchange Inc.	143	123	GroupM UK Limited	98	173	NEORY GmbH	34	223	Simplifi Holdings LLC	73					
24	Advisible AB	900	74	ConnectAd Demand GmbH	138	124	GumGum, Inc.	61	174	netzefekt GmbH		224	Smaato, Inc.	82					
25	Adwalth		3150	75	consentmanager	125	Hearts and Science München GmbH	787	175	NEXD	502	225	smadex	161					
26	Adwath S.L	1280	76	consent.com		699	HyperTV		176	NEXTCHANCE MULTIMARKTS, S.L.		226	Smart		442				
27	ADWAYS SAS		2141	77	Cirriam Holdings Limited	85	127	IDS Technology Ltd	131	177	Nansen Group LLC	36	227	Smartology Limited	246				
28	AdXcel, Inc. dba ArtsAI	1330	78	Criteo SA	91	128	Impactify SARL	606	178	Naxsen Inc.	23	228	SMARTSTREAM.TV GmbH	134					
29	Adxperience SAS	746	79	Delta Projects AB	209	129	Improve Digital	253	179	Nielsen International SA	812	229	Snowplow						
30	Affinity		1049	80	demandbase, Inc.	397	130	Index Exchange Inc.	10	180	Nielsen Media Research Ltd.	373	230	SoD ScreenOnDemand GmbH	937				
31	Affie Iberia SL	193	81	Dianomi PLC	885	131	INOnline GmbH	730	181	Offerista Group GmbH	1113	231	Sonobi, Inc.	104					
32	Affie Inc	1342	82	Digistag		2415	132	Instagram		182	OnAudience Ltd	716	232	Sovm, Inc.	13				
33	Akamai		70	83	Digital Brain Nordic AB	1226	133	Digital Ad Science (incorporating AdmanX)	278	183	Ogury	31	233	Sportradar AG	655				
34	AIIMediaDesk GmbH	598	84	DIGITAL SQUAD	936	134	INVIBES GROUP	436	184	OneTag Limited	241	234	SpotX, Inc		459				
35	Amazon		7	85	digitalAudience B.V.	133	135	IPONWEB GmbH	129	185	Onfocus (Adagio)	617	235	SpringServe, LLC	293				
36	Amazon Ad Server		314	86	DigitalSunray	2816	136	Jaduda GmbH	252	186	Online Solution	602	236	StackAdapt Inc.	238				
37	Amazon Advertising	793	87	DNA-I.COM		137	Jivox Corporation	294	187	OpenX	69	237	Stripe.com						
38	Amazon CloudFront		88	DoubleVerify Inc.	126	138	jsdelivr.com		2213	188	Opera Software Ireland Limited	1135	238	Ströer Media Solutions GmbH	1057				
39	Amplified Intelligence Technologies	1195	89	Distillery		311	139	Justtag Nordics Oy	1242	189	Opinary (Affinity Global GmbH)	488	239	Ströer SSP GmbH (SSP)	136				
40	AMPProject.org		90	Dynata LLC	110	140	Justtag Sp. z o.o.	745	190	Oracle Advertising	2788	240	TabMo SAS	275					
41	Aniview LTD	780	91	EASY Marketing GmbH	796	141	Kairion GmbH		191	Oracle Data Cloud - Moat		241	Taboola Europe Limited	42					
42	AntVoice	155	92	EASYmedia GmbH	168	142	Kairo Fire	569	192	Outbrain Inc.	1025	242	TAPTAP Digital SL	475					
43	Audience Solutions S.A.	160	93	eBay Inc		143	Kochava Inc.		1598	193	Outbrain UK Ltd	164	243	Teads France SAS	132				
44	AudienceProject A/S	394	94	eMarketingSolutions, Online Marketing S.L.	854	144	KUPONA GmbH	424	194	OWA		244	The Kantar Group Limited	345					
45	AudienceProject Measurement Amz		95	emetricq GmbH	213	145	LinkedIn	1799	195	Permuto GmbH	139	245	The Reach Group GmbH	382					
46	Audiencereels LTD	742	96	Embrivety		2047	146	LinkedIn Ireland Unlimited Company	804	196	Plans Software Inc.	412	246	The UK Trade Desk Ltd	21				
47	Audienz AG	783	97	Epsilon	24	147	LiveIntent Inc.		148	197	Pingsli GmbH	727	247	TikTok (Embed)					
48	AWN AG	907	98	Equativ	45	148	LiveRamp	97	198	Pinterest Inc.		248	Triple Lift, Inc.	28					
49	Axel Springer Teaser Ad GmbH	647	99	esome advertising technologies gmbh	1213	149	LoopMe Limited	109	199	Platform161 B.V.	140	249	twyn		2156				
50	Azerion Holding B.V.	610	100	exactag GmbH	312	150	Lotame Solutions, Inc	95	200	Polar Mobile Group Inc.	297	250	Vidoomy Media SL	380					